

ECONOMIST
IMPACT

Commercial Payments International



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www.slido.com

Event series

Sponsorship and exhibition pack

www.commercialpaymentsinternational.com

Who we are

At Commercial Payments International (CPI), we connect the industry's top decision makers to discuss the latest developments in B2B and card payments, share innovation and drive the industry forward.

We do this through live events with interactive advisory boards that meet regularly throughout the year. Relationships forged at our events help the industry's top executives meet today's challenges and plan for the future.



“ CPI is a great event to connect with peers and likeminded professionals that are working on similar challenges and opportunities. The intimate smaller venue and attendance facilitates a good ecosystem to connect



Thank you to all our 2023 sponsors and partners

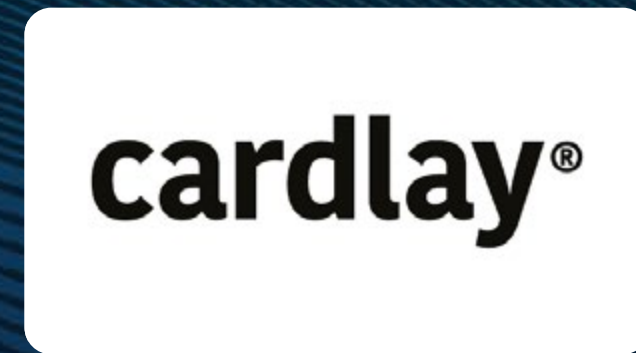
Global partners



Industry partners




Supporting partners




Our audience

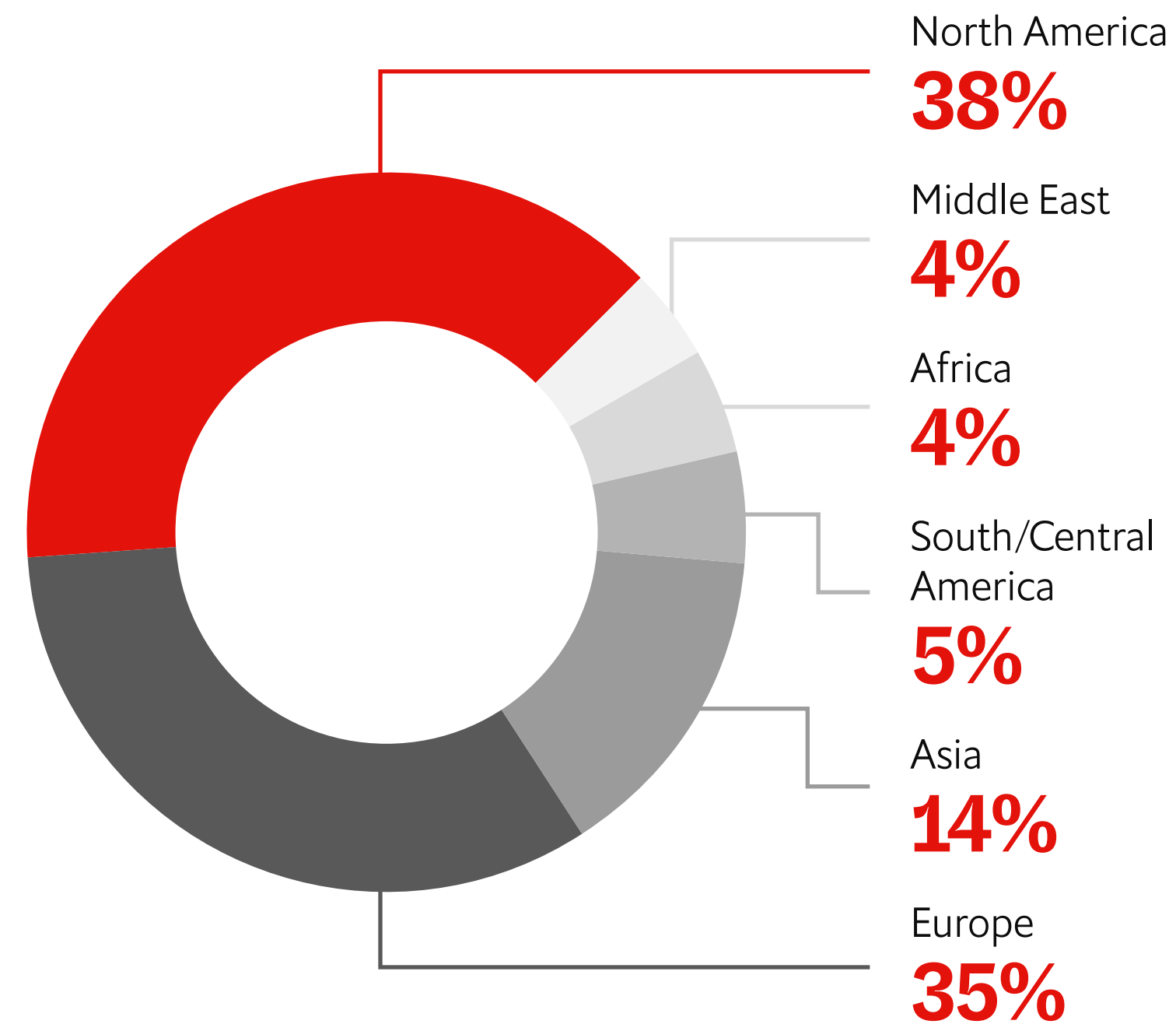
A global commercial payments audience with multi-channel engagements...

 **17,500+**

 **4,000+**

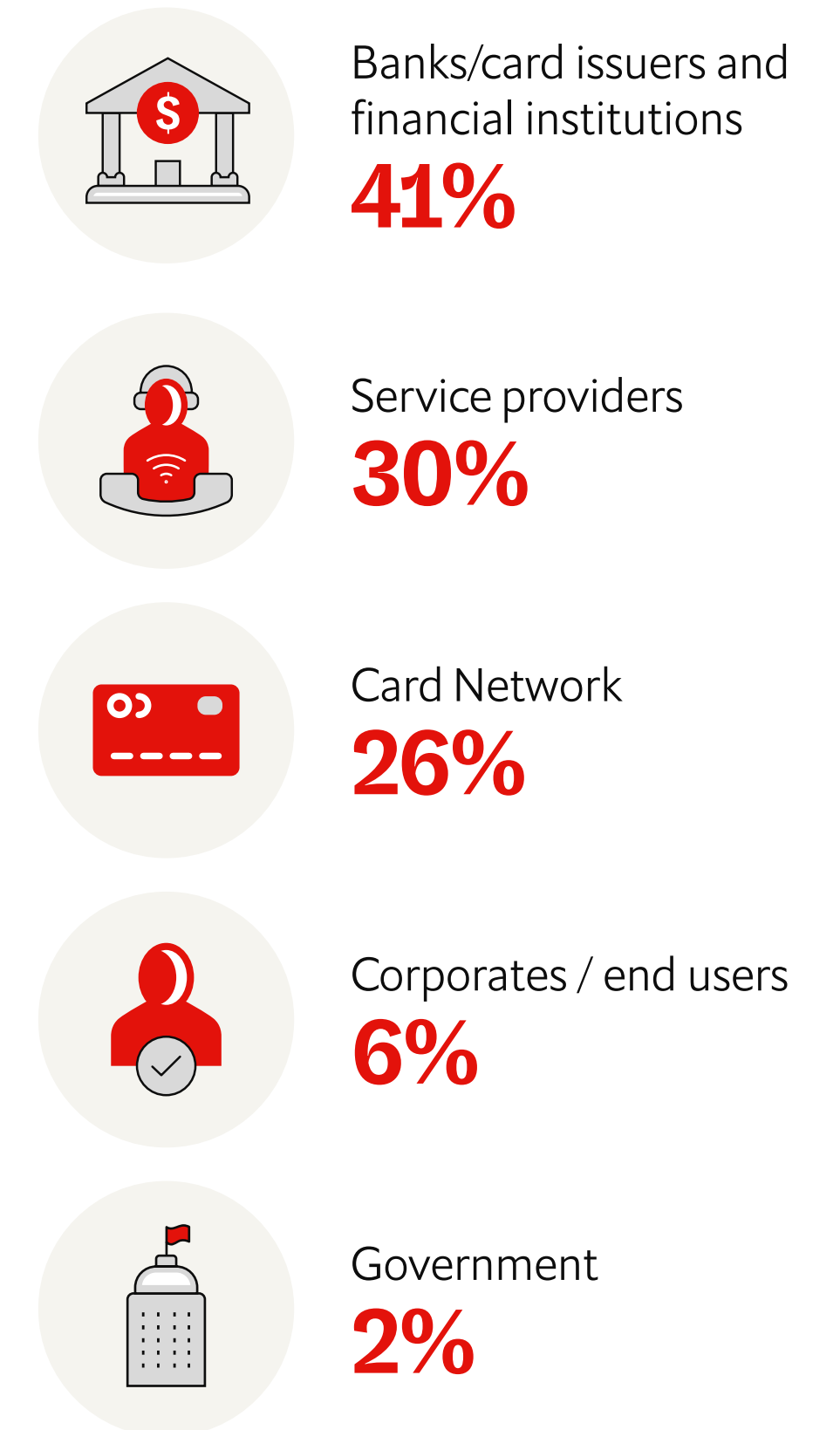
 **2,500+**

17,634 Total opt-in subscribers ...and growing

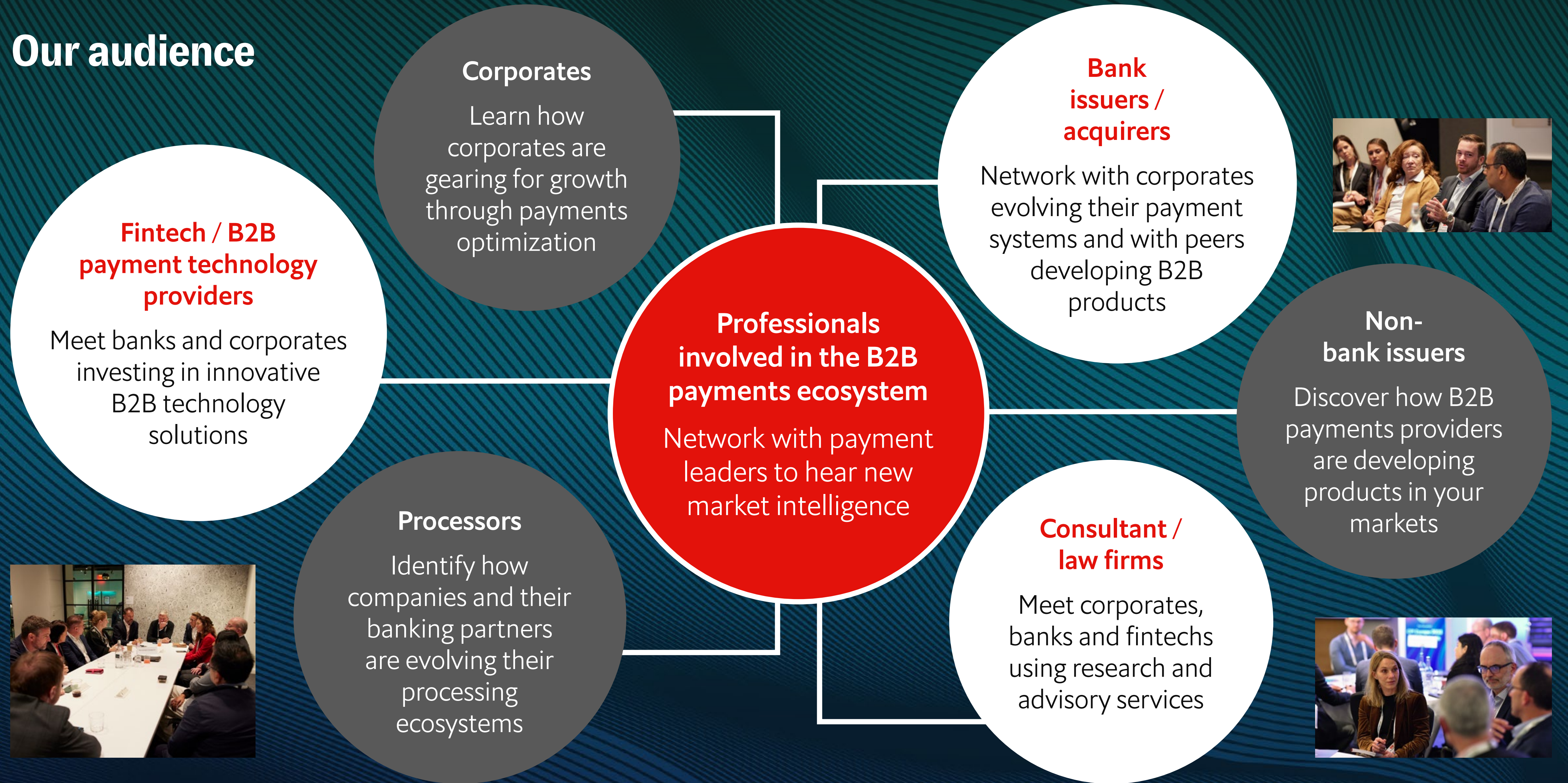


“ CPI Global was well organized and conducted with excellent support from all its staff members. The facilities and food were top class

Industry breakdown



Our audience



Be inspired by world-renowned speakers...

Middle Market Summit

40+ speakers



Nancy Butler

Director, payment optimization, automation and strategy, treasury payment solutions, **BMO Commercial Bank**



Nicole Chauffe

Senior managing product manager, commercial card, **First Citizens Bank**



Maria Line

MD, head of commercial card, **FNBO**



Tim Mills

EVP, emerging and digital payments group manager, **Regions Bank**



Jason Turner

VP, national solution consulting manager, **Commerce Bank**

Global Summit

50+ speakers



Greg Corkett

Chief Financial Officer, **Glenwood Mason Supply Co**



Angelo Impoco

Head of air services, strategic partnerships and the aviation center of excellence (ACE), **Norwegian Cruise Line Holdings**



David Surratt

Director, Treasury, **Sunbelt Rentals**



Jon Matthews

Manager- Accts Payable & Enterprise Ops Proc-Services, **Duke Energy**



Sergio Ortega González

Global cash management discipline leader, **BBVA**

Europe Summit

40+ speakers



Will Lovell

Head of Future Technology, **Bank of England**



Stefan Windisch

Finance Treasury Operations, **Roche Finanz AG, Switzerland**



Brian Tomkins

Managing Director, Global Head of Commercial Cards, Global Payments Solutions, **HSBC Bank**



David Voss

Managing Director, Head of Commercial Card EMEA, **Bank of America**



Tom Bettelheim

Head of Payments Products, **ING Nederland**

Upcoming summits

The 11th annual

Middle Market Summit

June 11th-12th 2024

Convene 311 West Monroe Street, Chicago, US

Chicago welcomes CPI's popular Middle Market Summit which will focus on the evolution of domestic US payment ecosystems. The two day event is an essential gathering of regional banks developing new relationships with fintech partners and clients, and so provides an unrivalled networking opportunity.

Conference sessions focus on the digitisation of commercial payments, including the growth of virtual cards in market sectors and verticals, payments process automation and real time solutions. The summit will predict the outcomes for the market in the year ahead.

The 16th annual

Global Summit

November 19th-20th 2024

Convene 237 Park Avenue, New York, US

New York hosts CPI's Global, a flagship event for the payments industry. Global commercial payments leaders gather to discuss the evolution of ecosystems and share new thinking on the direction of products and markets.

The event will look in-depth at how payments are changing for clients, the forces and trends that are driving growth and innovation in the evolving economic environment. Topics include automation, real time payments, virtual cards, embedded payments and features breakout sessions and networking events to enable the sharing of perspectives and meeting new industry contacts.

The 13th annual

Europe Summit

March 19th-20th 2024

Hilton Canary Wharf, London

London in March sees the return of CPI's Europe Summit, which welcomes 150+ European B2B and card payment leaders in banks, networks, fintechs and corporates across the region.

The event is a unique gathering of payment minds and an excellent opportunity to network with peers across the payments ecosystem in Europe. 2023 unveils a challenging economic environment, European companies and the summit will focus on driving efficiencies through the payments value chain through digitisation.

Deep Dive sessions

Gather round a table and build relationships with your industry peers. This is the ultimate opportunity to deep dive on a hot topic of your interest & network with industry experts



Hot topics for 2024

- AP/AR automation
- Cross border payments and FX
- Digital currencies
- Embedded finance
- Enterprise systems
- Fintech partnerships
- Fraud and risk management
- Growth verticals
- Merchant acquiring
- Product innovation
- Regulation
- SMB and supplier finance
- Spend management
- Sustainability
- Virtual cards
- Working capital

Custom content

Reach a growing and focused audience of over 17,500 commercial payments professionals by hosting content such as interviews, whitepapers, podcasts and case studies on your dedicated sponsor page on the CPI website.



CPI Global is a great networking event to meet with other FIs and share ideas and experiences. It's great hearing from a variety of speakers on topics that are pertinent to the industry and help validate what we're experiencing as well.

Why sponsor?

Position yourself as a specialist in the B2B and card payments sector

- Premium peer to peer networking
- Brand elevation
- Showcase innovative products and solution to the B2B payments industry
- Generate leads and collaborate with industry peers
- Education for your team

“ Networking is most important for me - you all did a great job making sure there were plenty of opportunities to network

Build your network

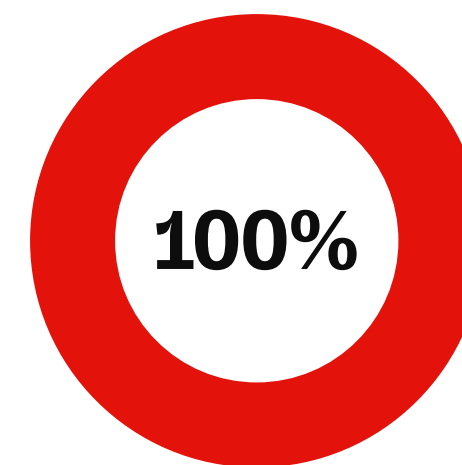
Enjoy rich engagement with senior decision-makers, connect with our expansive network and benefit from sponsorship and branding opportunities putting your brand at the forefront of the B2B payments ecosystem.

What do our attendees say?

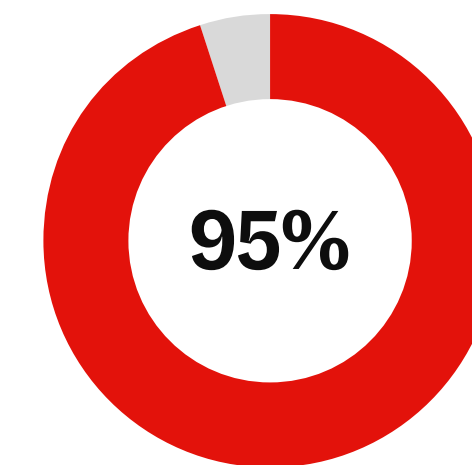
When asked if the CPI event met and exceeded attendees' expectations:



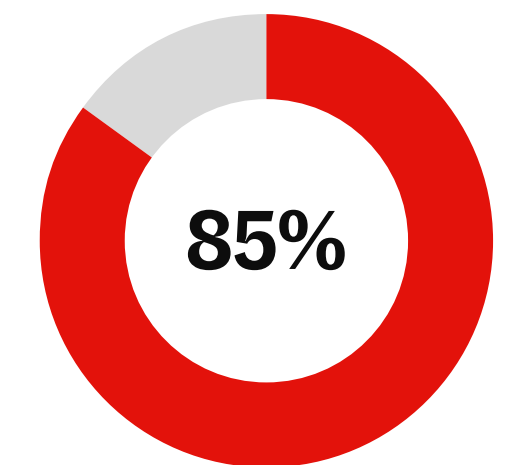
The networking opportunities



The speakers



The programme



Of those surveyed...

93%

were there **to attend sessions and meet speakers**

83%

were there **to network and meet with industry peers**

92%

respondents said **CPI events exceeded their expectations**

Sponsorship opportunities 2024

Choose a sponsorship package that's tailored to meet your objectives.

CPI Global sponsorship 2023	Speaker slot	Brand visibility on stage	Speaker profile/ website	Delegate passes	Further discount for staff/clients	Company profile on website	Access to delegate list
Thought leadership							
Industry partner	2	Gold	Yes	5	30%	Yes	Yes
Regional partner	1	Gold	Yes	2	30%	Yes	Yes
Supporting partner	N/A	Silver	Sponsor profile	2	20%	Yes	Yes
Consultancy partner	1	Silver	Yes	1	20%	Yes	Yes
Branding opportunities/lead generation							
			Sponsor profile				
Drinks reception sponsor		Gold	Yes	4	30%	Yes	Yes
Networking lunch break sponsor		Silver	Yes	3	30%	Yes	Yes
Networking coffee break sponsor		Silver	Yes	3	20%	Yes	Yes
Slido sponsor		Silver	Yes	2	20%	Yes	Yes
Lanyard sponsor		Silver	Yes	2	20%	Yes	Yes
App sponsor		Silver	Yes	1	20%	Yes	Yes
Table-top exhibit		Silver	Yes	1	20%	Yes	Yes

Please note: there may be additional sponsorship opportunities and meeting rooms available upon request (subject to venue and availability)

Extra opportunities

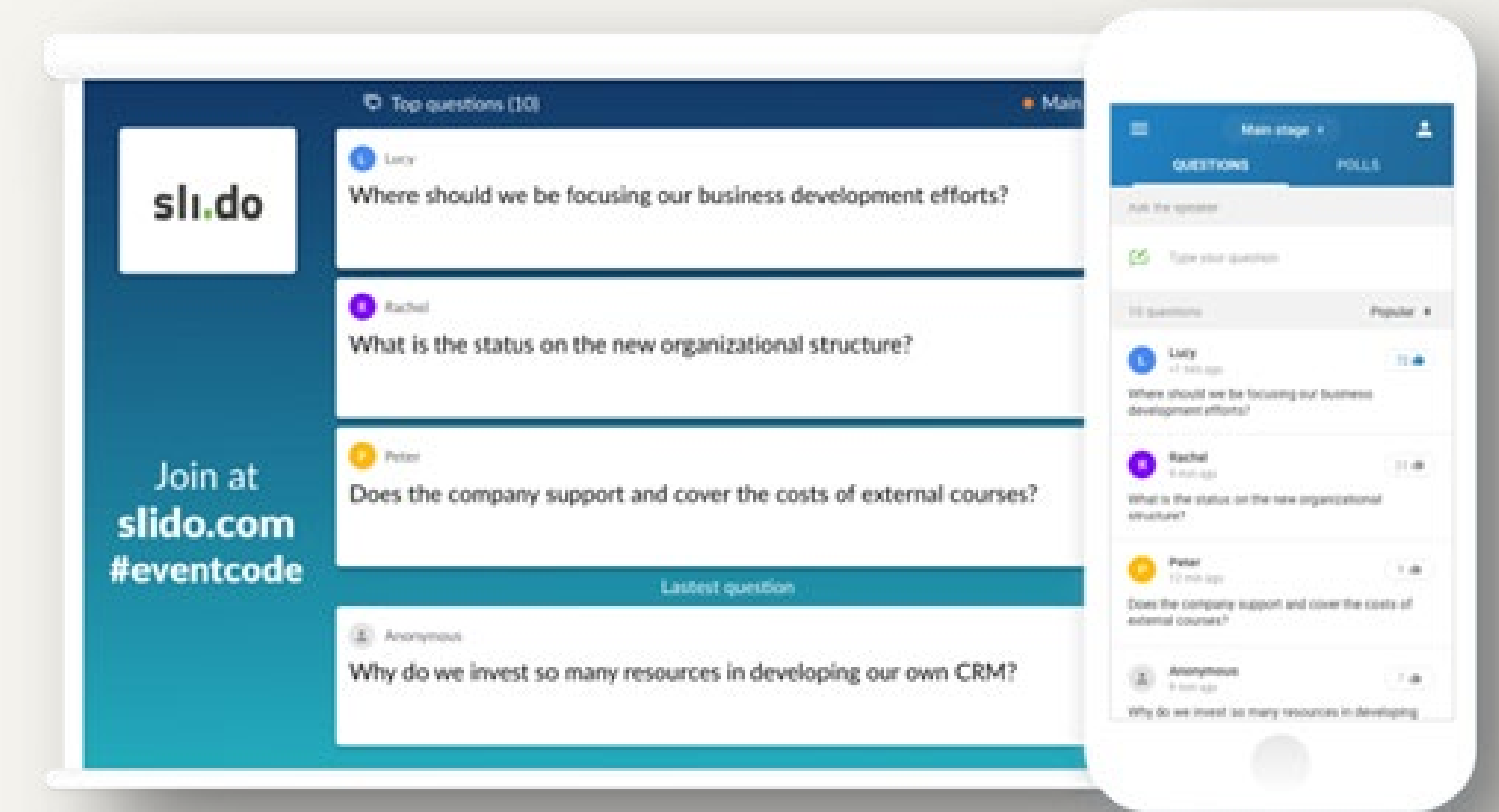
We are pleased to offer a number of exclusive branding, engagement and interactive sponsorship opportunities for the event.

These opportunities are offered on a first come, first served basis. Please speak with your account manager for the specific details and prices for each sponsorship package.

Welcome networking reception sponsorship



Slido and app sponsorship



Lunch sponsorship



Refreshment break sponsorship



Raise your profile amongst the CPI community as an event partner. This senior-level event is your opportunity to feel the pulse of the commercial card and B2B payments community, enjoy premium networking and drive new business relationships. To find out more about how we can help you reach payment leaders from banks, fintech and other payment network, please contact us to discuss sponsorship and exhibitor opportunities.

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www.commercialpaymentsinternational.com

www.economistgroup.com

Commercial Payments International is part of Economist Impact.
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The event was a great success and the networking second to none for a Commercial card issuer.

