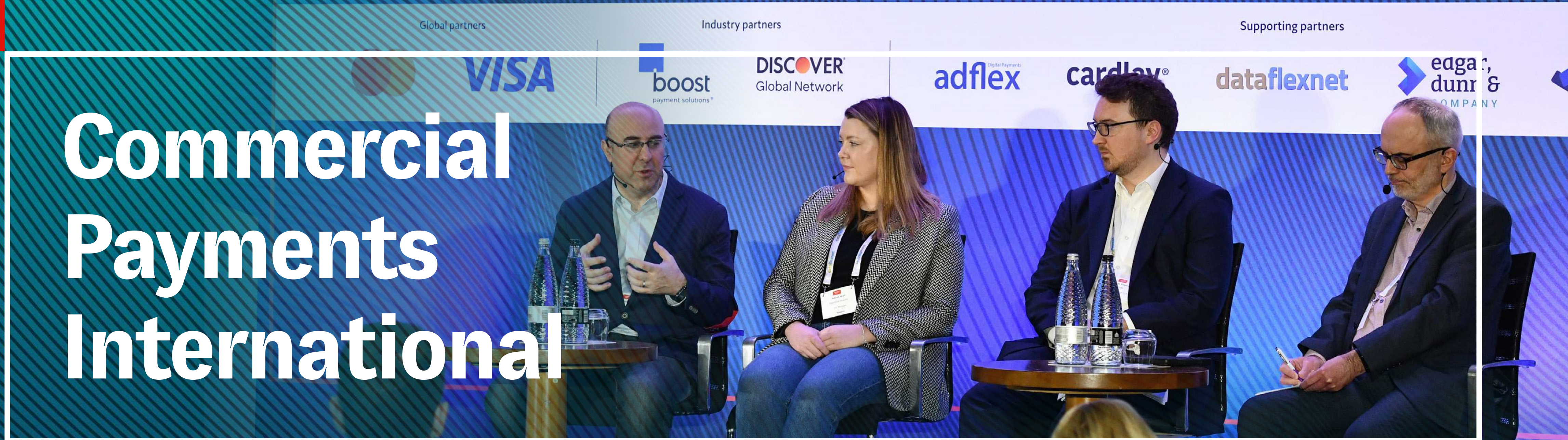


Commercial Payments International

Event series 2025 | Sponsorship and exhibition opportunities
Global thought leadership in the commercial card and B2B payments industry event series

commercialpaymentsinternational.com



Who we are

Commercial Payments International (CPI), provides leading insights, networking opportunities, and strategic guidance for professionals and companies in the commercial card and payments industry. CPI connects the industry's top commercial card and payment leaders and provides a platform for interactive discussions and sharing knowledge about trends, innovations, and challenges in areas such as B2B payments, corporate cards, payment technologies, and global financial services.

CPI connects the industry's leading commercial card and payment executives, experts, and stakeholders through in-person events such as the CPI Global Summit, CPI Middle Market Summit, and CPI Europe Summit, as well as regular interactive advisory boards. Together, they explore new opportunities and shape the future of commercial cards and B2B payments.



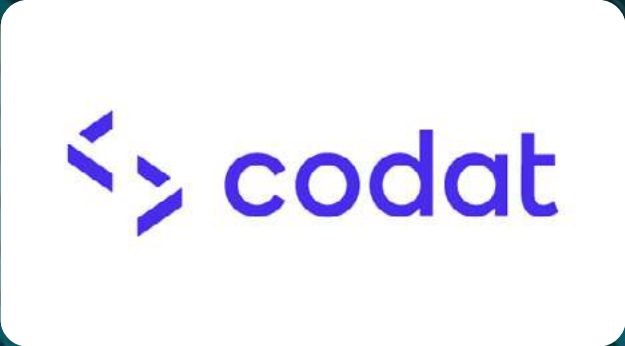
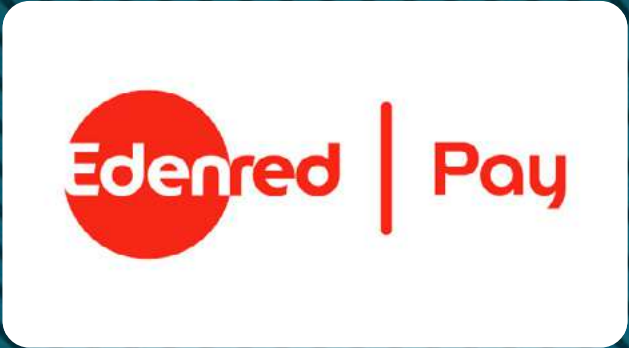
“ CPI brings all the key players- banks, networks, clients, consultants, technology partners and fintech under one roof. Speakers, materials, content and interactive sessions are a great source of learning and understanding as to what's happening in the area of payments, Brilliant job Team CPI

Thank you to all our sponsors and partners

Global partners



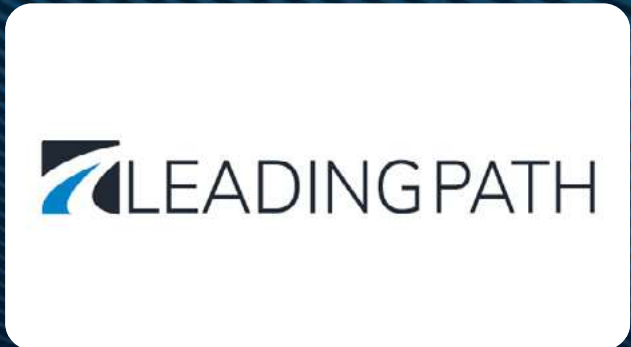
Industry partners



Innovation showcase



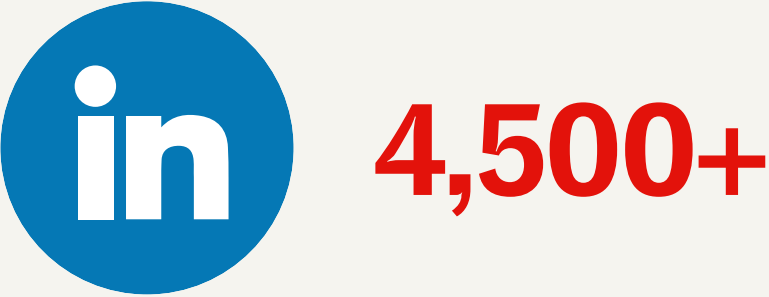
Supporting partners



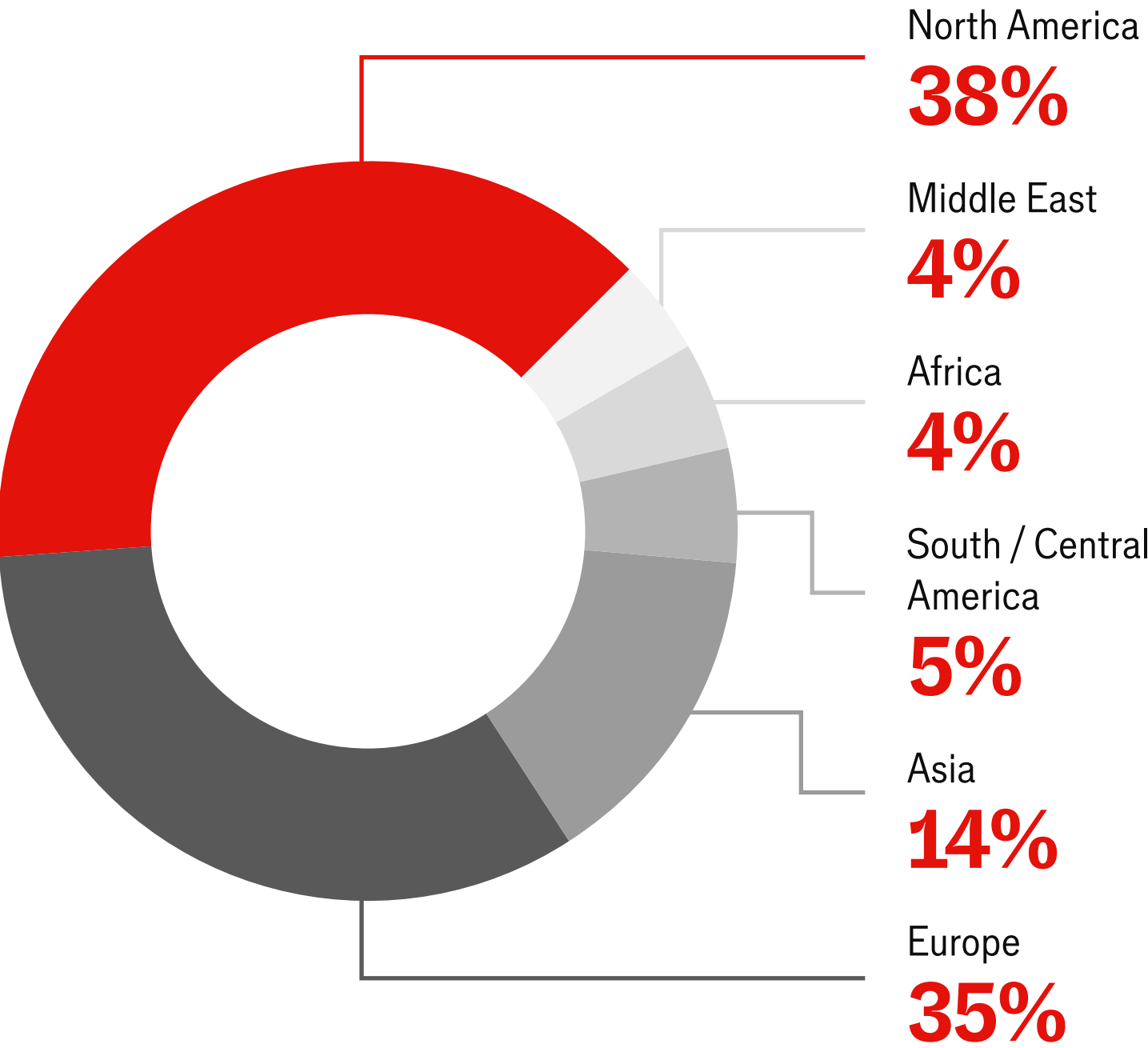
It's great hearing from a variety of speakers on topics that are pertinent to the industry and help validate what we're experiencing as well.

Our audience

A global commercial cards and payments audience with multi-channel engagements...

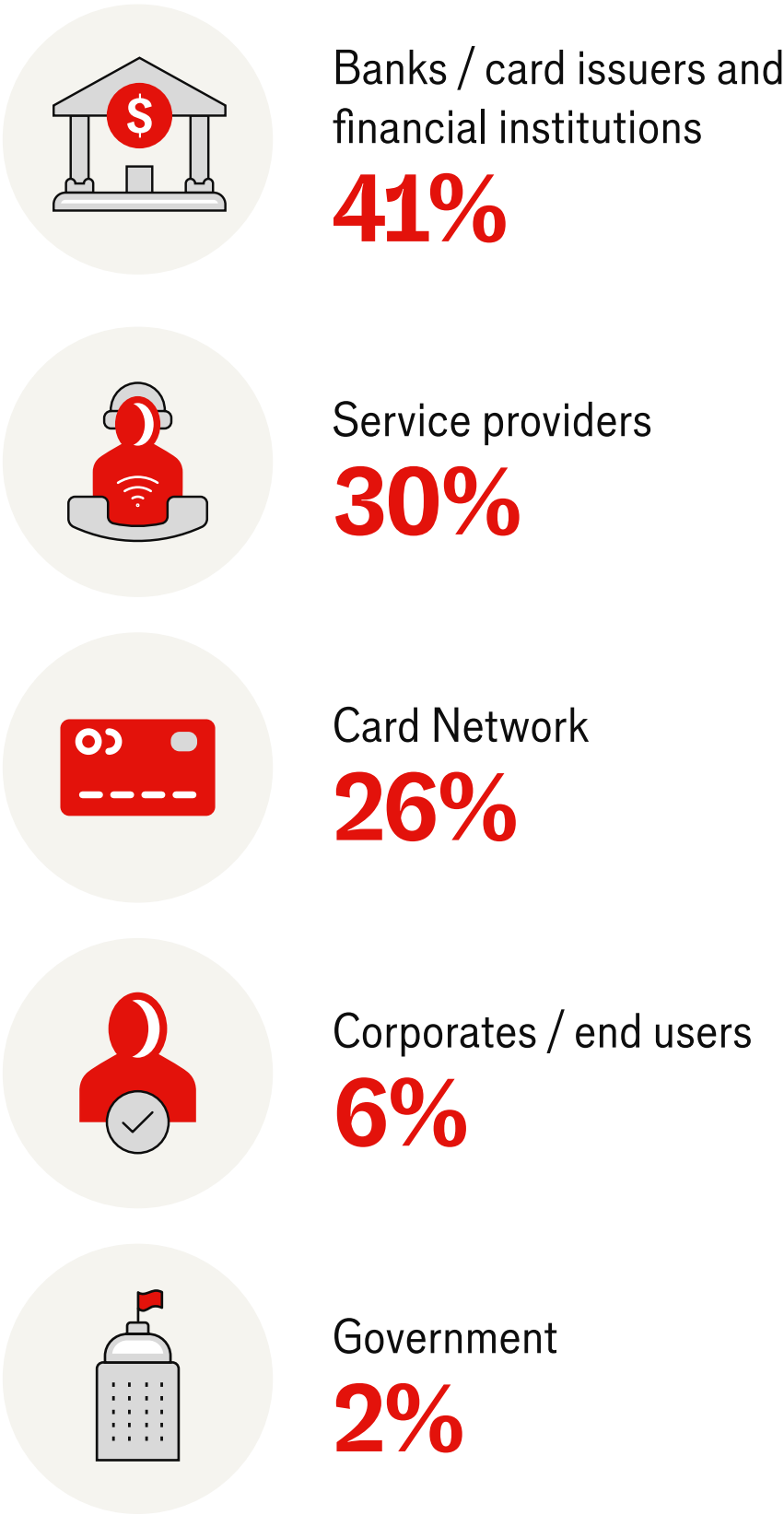


18,300 Total opt-in subscribers ...and growing

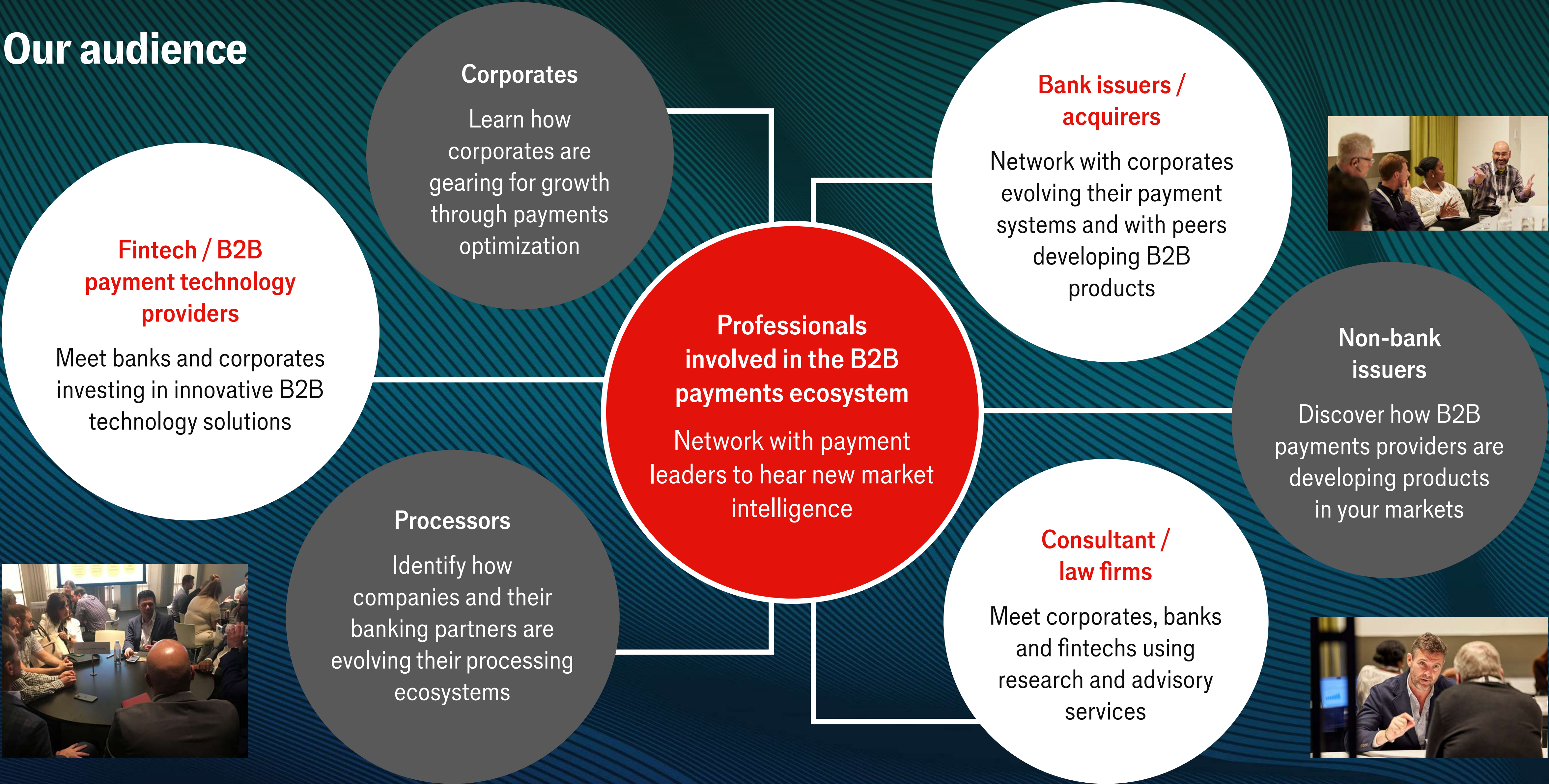


“ CPI Global was well organized and conducted with excellent support from all its staff members. The facilities and food were top class.

Industry breakdown



Our audience



2024 expert speakers included...

Middle Market Summit

40+ speakers



Dan Gonzalez
Vice president and national account director
for Federal Reserve Financial Services,
Federal Reserve Bank of Chicago



Paul Krumholz
US head of product management,
NA commercial cards, **HSBC**



Tracy Armstrong
Head of commercial card and payables,
corporate products and services, **TD Bank**



William Kniering
Executive director, commercial card,
Texas Capital Bank



Judy Bei
Global head of domestic payments
and receivables, **Citi**

Global Summit

60+ speakers



Renato Gomes
Deputy governor,
Central Bank of Brazil



Natasha Molnar
Director, product manager,
commercial cards, **Santander**



Stephanie Wilczewski
Director, B2B payables product strategy
and new initiatives, **Bank of America**



Bridgit Chayt
Executive VP, head of commercial payments
and treasury management, **Fifth Third Bank**



Lizzie Pine
Executive director, head of CB
commercial card, **JP Morgan Chase & Co**

Europe Summit

30+ speakers



William Lovell
Head of architecture and future
technology, **Bank of England**



Francois Benaroya
CEO,
BNP Paribas Europe-Mediterranean



Lavinia Bauerochse
Global head of ESG corporate bank,
Deutsche Bank

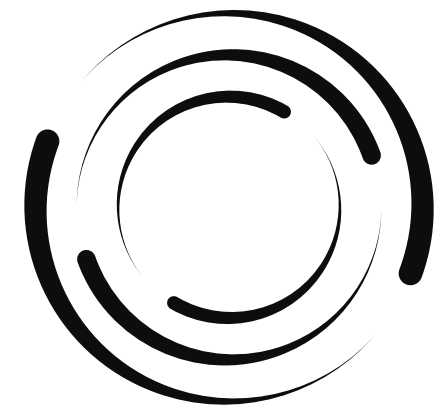


Dan Baker
Executive director, product head payment rails
and value added services for Europe, Middle
East and Africa, **J.P. Morgan Payments**



Megan Caywood Cooper
Chief product officer,
ClearBank

Upcoming summits



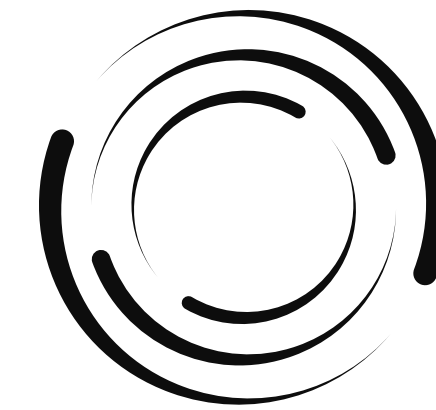
The 14th annual
**Europe B2B
Payments Summit**
March 4th-5th 2025 | London

In March, London hosts CPI Europe B2B Payments Summit, bringing together over 150 leaders in European B2B payments and commercial cards from banks, networks, acquirers, fintechs and technology partners. This event offers a unique chance to network within the European payments ecosystem. As we approach the challenging economic landscape, the summit will concentrate on enhancing efficiencies in the payments value chain through digitisation.



The 12th annual
**Middle Market B2B
Payments Summit**
June 10th-11th 2025 | Chicago, US

Chicago welcomes CPI Middle Market B2B Payments Summit, focusing on the evolution of US middle market payment systems. This two-day event is crucial for regional banks forming new ties with fintech partners and clients, offering unmatched networking opportunities. Sessions cover the digitisation of commercial card payments, the rise of virtual cards in various sectors and verticals, payment process automation, and real-time solutions. The summit will forecast market outcomes for the coming year.



The 17th annual
**Global B2B
Payments Summit**
November 18th-19th 2025 | NYC, US

CPI Global B2B Payments Summit in New York is a premier event for the commercial card and payments industry. Leaders gather to explore the evolution of the payments ecosystem and share insights on product and market directions. The event examines how payment processes are changing for clients, growth drivers, and innovation in the economic landscape. Topics include automation, real-time payments, virtual cards, embedded payments and more. It also features breakout sessions, interactive roundtable discussions, Innovation showcase, networking opportunities for sharing perspectives and meeting new industry contacts.

Deep Dive sessions

Gather round a table and build relationships with your industry peers. This is the ultimate opportunity to deep dive on a hot topic of your interest and network with industry experts



Hot topics for 2025

- Virtual cards
- Real-time payments
- AP/AR automation
- Security and fraud
- Data and spend management
- AI
- Growth verticals
- Card incentives & pricing structure
- Embedded finance
- Enterprise systems
- Merchant acquiring
- Product innovation
- Regulation
- SMB and supplier finance
- Spend management
- Sustainability
- Working capital

Custom content

Reach a growing and focused audience of over 18,000 commercial payments professionals by hosting content such as interviews, whitepapers, podcasts and case studies on your dedicated sponsor page on the CPI website.



“CPI is my preferred conference because it is very focused on the payments space and brings a combination of real life situations, insights with panels and relevant players in the industry that shed light into my blind zones. The “I don’t know what I don’t know”. I always get actionable ideas and potential or actual partnerships from CPI.

Why sponsor?

Position yourself as a specialist in the B2B and card payments sector

- Premium peer to peer networking
- Brand elevation
- Showcase innovative products and solution to the B2B payments industry
- Generate leads and collaborate with industry peers
- Education for your team

“ Networking is most important for me - you all did a great job making sure there were plenty of opportunities to network.

Build your network

Enjoy rich engagement with senior decision-makers, connect with our expansive network and benefit from sponsorship and branding opportunities putting your brand at the forefront of the B2B payments ecosystem.

What do our attendees say?

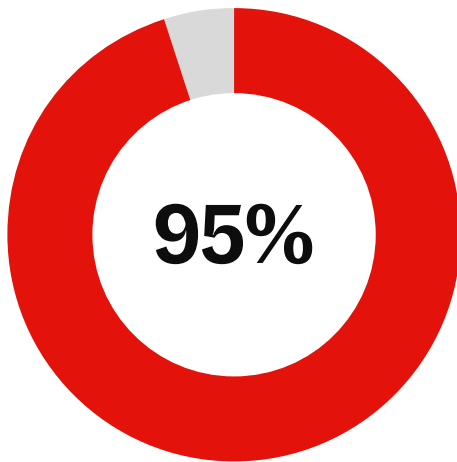
When asked if the CPI event met and exceeded attendees' expectations:



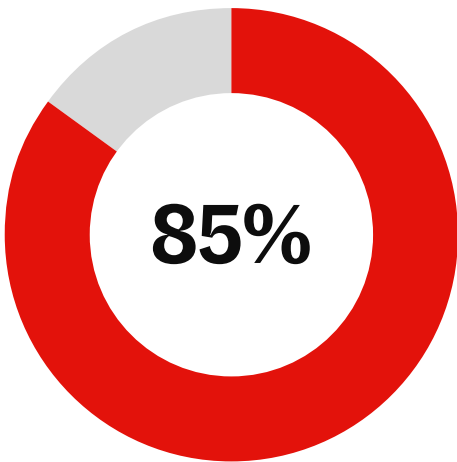
The networking opportunities



The speakers



The programme



Of those surveyed...



were there to attend sessions and meet speakers



were there to network and meet with industry peers



respondents said CPI events exceeded their expectations

Sponsorship opportunities

Choose a sponsorship package that’s tailored to meet your objectives.

CPI Global sponsorship 2023	Speaker slot	Brand visibility on stage	Speaker profile/ website	Delegate passes	Further discount for staff/clients	Company profile on website	Access to delegate list
Thought leadership							
Industry partner	2	Gold	Yes	5	30%	Yes	Yes
Regional partner	1	Gold	Yes	2	30%	Yes	Yes
Supporting partner	N/A	Silver	Sponsor profile	2	20%	Yes	Yes
Consultancy partner	1	Silver	Yes	1	20%	Yes	Yes
Branding opportunities/lead generation							
			Sponsor profile				
Drinks reception sponsor		Gold	Yes	4	30%	Yes	Yes
Networking lunch break sponsor		Silver	Yes	3	30%	Yes	Yes
Networking coffee break sponsor		Silver	Yes	3	20%	Yes	Yes
Slido sponsor		Silver	Yes	2	20%	Yes	Yes
Lanyard sponsor		Silver	Yes	2	20%	Yes	Yes
App sponsor		Silver	Yes	1	20%	Yes	Yes
Table-top exhibit		Silver	Yes	1	20%	Yes	Yes

Please note: there may be additional sponsorship opportunities and meeting rooms available upon request (subject to venue and availability)

Extra opportunities

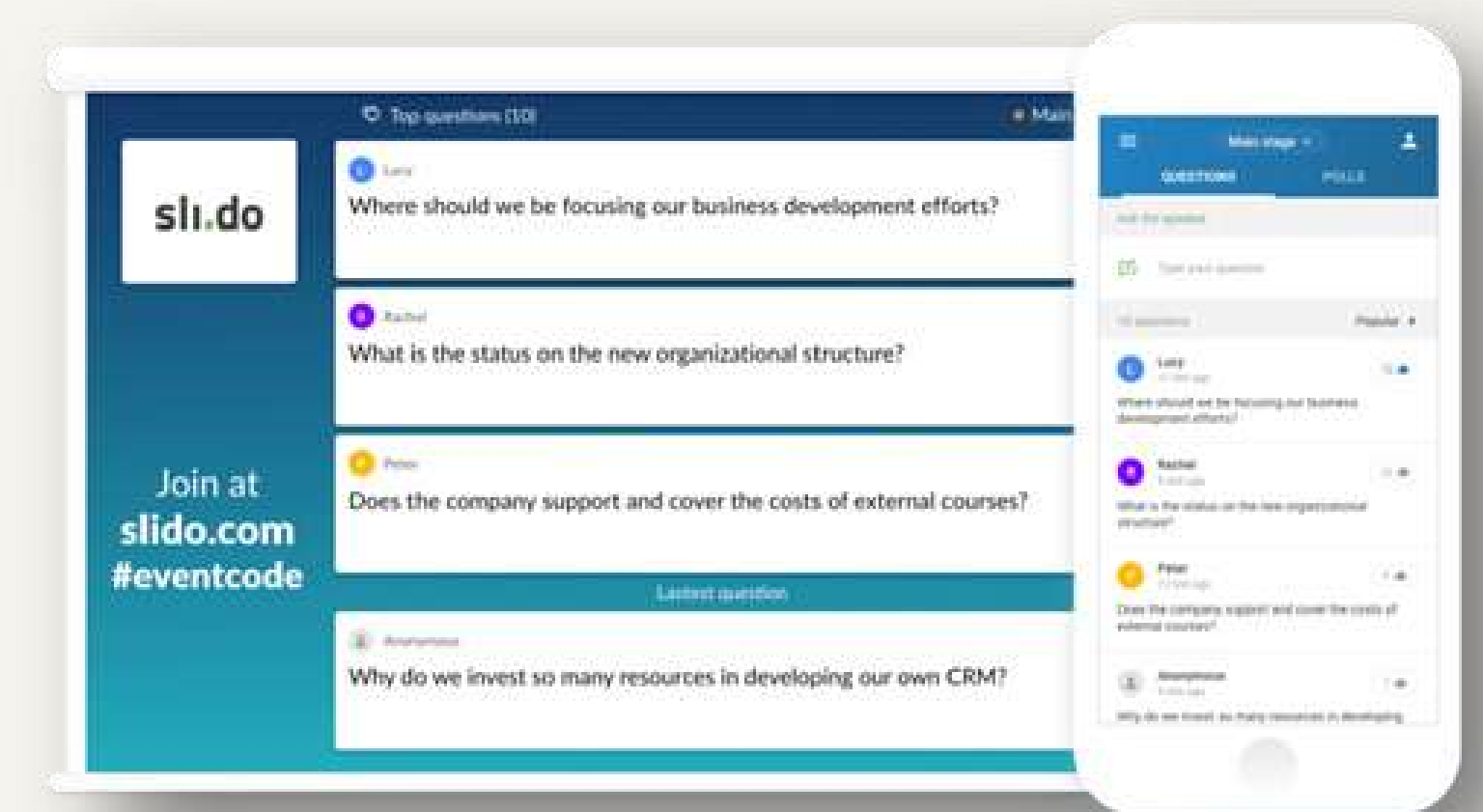
We are pleased to offer a number of exclusive branding, engagement and interactive sponsorship opportunities for the event.

These opportunities are offered on a first come, first served basis. Please speak with your account manager for the specific details and prices for each sponsorship package.

Welcome networking reception sponsorship



Slido and app sponsorship



Lunch sponsorship



Refreshment break sponsorship



Raise your profile in the CPI community as an event partner
This senior-level event is your opportunity to feel the pulse of the commercial card and B2B payments community, network and build new business relationships. To find out more about how we can help you reach payment leaders from banks, fintech and other payment network, please contact us to discuss sponsorship and exhibitor opportunities.

Omar Akbar

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t: +44 (0)7557 084762

www.commercialpaymentsinternational.com

www.economistgroup.com

Commercial Payments International is part of Economist Impact.
The Adelphi, 1-11 John Adam St, London WC2N 6HT



CPI conferences always attract industry leaders and expert speakers on important topics in the B2B payments ecosystem.

